



# LINCOLN LEGAL SERVICES (MYANMAR) LIMITED

*CONVENIENCE TRANSLATION - ACCURACY NOT GUARANTEED*

**Government of the Republic of the Union of Myanmar**

**Myanmar Consumer Protection Commission**

**Directive No. 2/2019**

**7<sup>th</sup> Waxing Day of Nattaw, 1381**

**(3<sup>rd</sup> December 2019)**

The Myanmar Consumer Protection Commission hereby issues this directive according to the authority given by section 83, sub-section (b) of the Consumer Protection Law.

**Directive that business owners have to comply with concerning the labelling of their goods in the Myanmar language or in the Myanmar and one or more than one other languages**

1. The provisions with regard to the labelling prescribed in chapter 18 of the Consumer Protection Law shall come into force on 16<sup>th</sup> March 2020, one year after the enactment of the law as provided for in section 1, sub-section (b).
2. Therefore, this directive is issued with the attached schedule containing the following information for business owners to comply with as provided for in section 43 Consumer Protection Law concerning the labelling of their goods in the Myanmar language or the Myanmar and one or more than one other languages.
  - (a) Name of the goods;
  - (b) size, quantity and net weight;
  - (c) storage instructions;
  - (d) usage instruction;
  - (e) description of side-effects;
  - (f) description of allergies;
  - (g) precaution notice.
3. Action shall be taken according to section 73 Consumer Protection Law against any person failing to comply with the provisions contained in above paragraph 2. The following schedule is issued to ease compliance for business owners.

Signature

Dr. Than Myint



## LINCOLN LEGAL SERVICES (MYANMAR) LIMITED

Chairman  
Myanmar Consumer Protection Commission

Letter no. Sa Tha Ya (Commission) / 2019/2020 (0013)

Date: 3<sup>rd</sup> December 2019

Distribution list: *[omitted]*



## Detailed checklist for the labelling in the Myanmar language according to the groups of goods (draft)

### Group A: Food

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Juices and jams							
	(a) Instant drinks	√	√	x	√	√	x	x
	(b) Cordial, squash, concentrate	√	√	√	√	√	x	x
2	Milk and various kinds of dairy products	√	√	√	√	√	x	√
3	Meat and various types of meat products	√	√	x	√	x	x	x
4	Aquatic products	√	√	x	√	x	x	x
5	Eggs and various kinds of egg products	√	√	x	√	√	x	x
6	Various kinds of canned food	√	√	√	√	√	x	x
7	Various kinds of cooking oils	√	√	x	√	x	x	x
8	Various kinds of instant coffee and tea mixes	√	√	√	x	x	x	x
9	Various kinds of instant noodles	√	√	√	x	x	x	x
10	Various kinds of instant food	√	√	√	√	√	x	x
11	Various kinds of frozen food	√	√	√	√	√	x	x
12	Various kinds of drinking water	√	√	x	√	x	x	x
13	Various types of goods used for colouring, fragrance and taste in cooking	√	√	√	√	√	x	x
14	Chili sauce and various kinds of sauces	√	√	√	√	√	x	x
15	Various kinds of instant snacks	√	√	x	√	√	x	x
16	Various kinds of child dietary supplements	√	√	√	√	√	√	√



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Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
17	Various kinds of betel nut tobacco	√	√	√	√	√	√	√
18	Various kinds of cigarettes	√	√	x	√	√	√	√
19	Various kinds of liquor	√	√	x	√	√	x	x
20	Other various types of modified / packed manufactured food	√	√	√	√	√	x	x

## Group B: Household appliances

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of household electrical appliances	√	√	√	√	x	x	√
2	Various kinds of electronic goods	√	√	√	√	x	x	√

## Group C: Appliances for children

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of prams	√	√	√	x	x	x	√
2	Various kinds of baby walkers	√	√	√	x	x	x	√
3	Various kinds of toys and playthings	√	√	√	√	x	x	√
4	Various kinds of cradles	√	√	√	x	x	x	√
5	Various kinds of hygiene products for children	√	√	√	√	√	√	√



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## Group D: Communication devices

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of phones with a cord	√	√	√	x	x	x	x
2	Various kinds cordless phones	√	√	√	x	x	√	x
3	Various kinds of mobile phones	√	√	√	x	x	√	√
4	Various kinds telephone accessories	√	√	√	x	x	x	x

## Group E: Pharmaceuticals and supplements

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of prescription-free pills	√	√	√	√	x	√	√
2	Various kinds of prescription-free ointments	√	√	√	√	x	√	√
3	Various kinds of dietary supplements	√	√	√	√	x	√	√
4	Various kinds of traditional medicines	√	√	√	√	x	√	√

## Group F: Cosmetics

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of cosmetics (more than 10 grams)	√	√	√	√	√	x	x
2	Various kinds of cosmetics (up to 10 grams)	√	√	√	x	x	x	x
3	Various kinds of dietary supplements	√	√	√	√	x	√	√
4	Various kinds of	√	√	√	√	x	√	√



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Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
	traditional medicines							

## Group G: Hygiene products

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of toothpastes	√	√	x	x	√	x	x
2	Various kinds of liquid soaps	√	√	√	x	√	x	x
3	Various kinds of solid soaps	√	√	x	x	√	x	x
4	Various kinds soap powders	√	√	√	x	√	x	x

## Group H: Goods for work

Sr. no.	Goods	Name	Size, quantity and net weight	Usage instructions	Storage instructions	Description of allergies	Description of side effects	Precaution notice
1	Various kinds of sprinklers for agriculture	√	√	√	√	√	√	√
2	Various kinds of medical equipment	√	√	√	√	√	√	√

**Remarks:** (1) “√” marks indicate information to be compulsorily displayed; “x” marks indicate information whose display is optional.

- (2) The label in the Myanmar language shall be written with a font of a legible size.
- (3) The label in the Myanmar language shall be displayed on the package of goods that are to be sold directly to consumers based on the types and size of the goods.
- (4) If the required information cannot be displayed on the goods, a flyer or the label must be handed over to the consumer together with the goods.
- (5) If goods are imported from abroad, they must be labelled before distribution in the market (by affixing a new label or using a new package).



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- (6) With regard to goods that are directly supervised by relevant departments, the directions of these departments shall be complied with and, additionally, the information contained in this directive shall be displayed on the label in the Myanmar language.
- (7) The term “medical equipment” includes items such as prescription-free household blood pressure monitors, household diabetes monitors, their accessories, pregnancy test strips, condoms and thermometers for measuring body temperature

### About Lincoln Legal Services (Myanmar) Limited

Lincoln Legal Services (Myanmar) Limited provides the full range of legal and tax advisory and compliance work required by investors. We pride ourselves in offering result-oriented work, high dependability and a fast response time at very competitive prices. Please do not hesitate to contact us:

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