

## **SEMINAR INVITATION:**

## ONLINE SALES BUSINESS REGISTRATION ORDER

On 4 July 2023, the Union Government under the SAC designated businesses selling online as an essential service. On 21 July 2023, the SAC's Ministry of Commerce followed suit by releasing three notifications, among them an "Online Sales Business Registration Order" covering both the sale of goods and the provision of services. The notifications require e-commerce businesses to register within 6 months and contain requirements that are not much seen elsewhere, such as the pre-registration of the goods to be sold and their country of origin. In the seminar, we will take a look at how business owners might want to react.

## **PROPOSED AGENDA:**

- What qualifies as an "online sales business" and what doesn't?
- Which businesses are in the focus of the Ministry of Commerce?
- Update on the registration form and fees
- The many obligations of an online shop owner
- What should companies with a large assortment of goods do?

- Online sale of regulated goods cigarettes, alcohol, telecommunication equipment, food, pharmaceuticals, cosmetics
- Online businesses and consumer protection
- Digital payment; delivery methods
- Other licenses, in particular telecommunication licenses and Central Bank approval

Date and time	Tuesday, 15 <sup>th</sup> August 2023, 2:30pm - 4:00pm
Place	Rose Garden Hotel, 171 Upper Pansodan Road, Yangon
Speakers	Sebastian Pawlita, Nyein Chan Zaw
Language	English
Participation fee	MMK 25,000, payable in cash at the reception desk
Registration	Please register by sending an e-mail to info@lincolnmyanmar.com, stating the name of your company and the names of the participants.
Suggesting a topic	If you wish us to discuss a particular topic at the seminar, please do not hesitate to include this in your registration e-mail; we will be happy to amend the agenda.





## About Lincoln Legal Services (Myanmar) Limited

Lincoln Legal Services (Myanmar) Limited provides the full range of legal and tax advisory and compliance work required by investors. We pride ourselves in offering result-oriented work, high dependability and a fast response time at very competitive prices. Please do not hesitate to contact us:

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