



LINCOLN CONSULTANCY (MYANMAR) LIMITED

NEWSLETTER 225 - 13 March 2026

Dear Readers,

Welcome to a new edition of our newsletter.

Important new labelling restrictions for imported pre-packaged food

Para. 4 (e) of the “Directive for Labelling Prepackaged Food” issued on [20 January 2022](#) by the Myanmar Food and Drug Board of Authority under the (then) State Administrative Council requires that the language on labels must be either Burmese or another language that consumers can read and understand.

If the original label was in a foreign language, the directive used to allow the affixation of an additional label with the mandatory information (name of the food; list of ingredients; net content, quantity and drained weight; name and address; country of origin; lot identification; date marking; instructions for use) in Burmese or the consumer’s language.

Fulfilling language requirements by affixing an additional label is no longer permitted. Undated Department of Food and Drug Administration (“FDA”) Directive 1/2026, published on the FDA’s website on [12 March 2026](#), henceforward prohibits the use of stickers when adding mandatory labelling information in Burmese or the consumer’s language to a foreign-language packaging.

This means that food importers and distributors can no longer “sticker over” foreign packaging with Burmese translations. The required information in Burmese likely needs to be printed directly on the original packaging or included in the original package design during production. Alternatively, the product is repackaged in Myanmar, or businesses find other creative solutions.

This makes importing prepackaged food more challenging, in addition to the reported difficulties in obtaining import licences.

We hope that you have found this information useful.

Sebastian Pawlita
Managing Director



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About Lincoln Consultancy (Myanmar) Limited

Lincoln Consultancy (Myanmar) Limited provides the full range of legal advisory (through our local lawyers), tax advisory and compliance work required by investors. We pride ourselves in offering result-oriented work, high dependability and a fast response time at very competitive prices. Please do not hesitate to contact us:

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